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Bencorp / Project Smile Partnership

Franklin, MA –Bencorp, in conjunction with Project Smile, is collecting new coloring books and crayons, as well as “gently used” reading books for children encountering extremely traumatic situations.

Project Smile is a non-profit organization that works with regional police departments to deliver small tokens of caring to hurting children. Project Smile has helped to ease distressing circumstances such as a serious traffic accident, witness to or victim of a violent crime, illness, and coping with the loss of a loved one.

Bencorp will sponsor a collection of coloring books, crayons and reading books through the month of June. Donations can be made at any Benjamin Franklin Bank location. Coloring books and crayons must be new however, reading books can be used, but must be in good condition. These small tokens go a long way in helping traumatized children get through challenging situations. With the help of our caring employees and customers, Bencorp and Project Smile can help to ease a child’s pain during difficult times.

Bencorp is an employee based community outreach program that seeks out and participates in volunteer projects to benefit communities within the Benjamin Franklin Bank footprint. Through the generosity of employee and customer donations in the past, Bencorp has made significant contributions to the Fairly Godmother Project, Hurricane Katrina victims, and various other programs.

Benjamin Franklin Bank is a subsidiary of the Benjamin Franklin Bancorp, Inc. The Bank is a full-service community bank originally chartered in 1871 with ten branch locations: 58 Main Street, Franklin, MA 02038 and 231 East Central Street, Franklin, MA 02038; 4 North Main Street, Bellingham, MA 02019; 1 Mechanic Street, Foxborough, MA 02035; 76 North Street, Medfield, MA 02052, 221 Main Street, Milford, MA 01757, 40 Austin Street, Newtonville, MA 02460, 75 Moody Street, Waltham, MA 02451, 1290 Main Street, Waltham, MA 02453, and 330 Washington Street, Wellesley, MA 02481. The Bank offers a full range of high quality financial products and services for consumers and small to mid-sized businesses. For more information, contact a Ben Banker at 1.800.528.7000 or online at www.BankWithBen.com.