



FOR IMMEDIATE RELEASE – December, 2007

For further information, contact: Mariane E. Broadhurst at (508) 520-8003

Benjamin Franklin Bank Supports Community Holiday Gift Programs

Franklin, MA - Employees, customers and friends of Benjamin Franklin Bank generously supported the Friends of Franklin and Medfield Youth Outreach Angel Tree programs during the holiday season. According to Cheryl O'Donnell, Community Banking Officer of the Medfield branch, "We're extremely proud and very much enjoy being involved in the Angel Tree program. The many beautiful packages that are delivered to our lobby in the weeks before Christmas are evidence of the generosity of the supporters of this program and we're very grateful to every person who contributed to its success in 2007. For the 12 years the program has been in effect, every wish has been granted!"

On the day after Thanksgiving, festive holiday trees were decorated with Angel Tags in public locations throughout the bank's branches. The tags provided participants with the gender and age of a child along with a specific wish, or need. Participants chose tags and returned to the bank with beautifully wrapped gifts that were delivered to the children before Christmas.